



# SOPHIA ASSOCIATES

*Awakening Leadership Within*



## Jeff Whitehead

Experiential Programs Specialist,  
Challenge Course Designer  
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Jeff Whitehead has over fifteen years of experience in the adventure-based, experiential learning field. His practice, ASCEND, is committed to creating healthy individuals and organizations through courageous, creative growth and learning. His mission is to develop and implement personal and organizational change by being the most responsive, creative and safe experiential learning organization in the world. He is purpose driven and leads by example in his behaviors with colleagues, clients and partners. Jeff is both results and process oriented, supporting excellent business results for clients.

Having fun while doing the serious work of creating ethical and effective organizational change and inspirational leadership is an ASCEND hallmark. He brings a fundamentally different view and set of skills to the challenge of organizational change and alignment. He believes that each individual creates collective change through growth and learning and that this is the foundation for deep and significant organizational change.

Jeff is regarded world wide as an industry expert in the field of experiential learning and challenge course technology. For five years from 1995 he held the position of Risk and Safety Manager for Pecos River/ Aon Consulting, a leading experiential learning and training company. Since 1990 he has worked as Consultant, Facilitator, Course Manager and Challenge Course Designer and Builder. Serving many clients, including Philip Morris, the US Postal Service, DuPont Corporation, the Central Intelligence Agency, Playtex, John Deere, Aon Corporation, British Airways, United Airlines, Astra Merck, Christian & Timbers, Maryland Department of Natural Resources and more, Jeff continues to work with clients worldwide.

Jeff's diverse experience includes a degree in Philosophy and Masters in Education. He has worked in Washington DC with the U.S. EPA and as a teacher at private educational foundations.

Currently living in Virginia, Jeff enjoys his dog, Breeze, mountain biking, fly-fishing, canoe trips, camping, hiking, playing music and woodcarving.

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