



SOPHIA ASSOCIATES

Awakening Leadership Within



Marie Peeler, M.S., P.C.C.

Executive Coach
Boston, M.A.

Major Areas of Expertise

- Works with individuals and organizations to increase their business effectiveness
- Helps clients develop self-awareness and emotional intelligence
- Creates an environment for personal learning that allows clients to reflect on current behaviors and shift thinking
- Provides real-time team coaching to improve team performance

Marie works with the core belief that leaders must be developed from the inside out; self-awareness, emotional intelligence, authentic leadership and systems thinking are all key themes in her work.

As a coach, Marie works with both individual leaders and leadership teams. She helps her clients make fundamental changes that allow them to decide what's important, see things differently, and take positive actions that bring them closer to their goals. An accomplished and enthusiastic public speaker, she also speaks at industry events and leads public and private workshops.

Having "walked in their shoes" helps Marie understand the challenges that today's leaders face. Previously, Marie was a Managing Director for Harte-Hanks, an international direct marketing and communications firm, for nine years. During her tenure, she held positions as the President and General Manager of operating divisions on both coasts, where she had bottom line P & L accountability and managed staffs of several hundred people.

Marie has a Master of Science degree in Organizational Learning and Development and earned her coaching credentials at Georgetown University (Washington, D.C.) in the graduate level Leadership Coaching program there. She is certified by both the International Coach Federation and The Leadership Circle™. She has also received advanced training in and is authorized to use the Leadership Maturity Framework (LMF) and Profile (MAP).

Active in her community, Marie is the Immediate Past Chairman of the Board of a non-profit community and social services organization serving communities throughout eastern Massachusetts. Marie resides in Massachusetts with her husband. When she is not coaching, leading, or speaking, she can usually be found outdoors or indulging her artistic passions.