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NEWS RELEASE

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TALENT DEVELOPMENT GETS A BOOST FROM TECHNOLOGY-BASED SIMULATIONS AND GAMES

Simulated learning lends progressive approach to organizational development

ANNAPOLIS, MD - May 10, 2007 - Alicia M. Rodriguez, M.A., P.C.C., Principal of Sophia Associates, Inc. and Lori Kavle, President of Simulations International, LLC, have been chosen to present the program, "**Utilizing Technology-Based Simulations for Talent Development**" at the 2007 National Organizational Development Conference in Baltimore, MD October 21-24, 2007 to be held at the Baltimore Marriott Waterfront Hotel.

The OD Network is a national organization that connects organizational development professionals to each other and to resources that enhance the practice of organizational development. The annual conference offers presentations by national experts in cutting-edge learning approaches, best business practices worldwide and new technologies for talent development.

Remarking on their innovative approach to enlightened business strategies, Alicia Rodriguez said, "Talent management is one of the most critical issues that will drive changes in business over the next five years. We want to help OD professionals leverage human touch and high technology by using our METIS™ approach, a combination of the best in coaching and training strategies with state-of-the-art computer simulation technology."

Partner Lori Kavle added, "METIS™ is an integrative learning model that is real-time, experiential, measurable and focused on a specific business strategy. The addition of applied learning through simulations provides solutions that rapidly improve business performance and develop talent in a global and competitive marketplace."

Sophia Associates is a global collaborative of professional coaches, consultants and facilitators that teach, guide and facilitate powerful leadership and learning environments in organizations that is transformative and authentic, and that positively impacts and contributes to the evolution of people, organizations, communities and the world.

For additional information on Sophia Associates, Inc. and METIS™, visit www.sophia-associates.com.